

January 2015

Carlos A. Smith  
President & CEO  
Bodega Latina Corp. dba El Super  
14601b Lakewood Ave.  
Paramount, California 90272

Re: Endorsement of El Super Boycott

Dear Mr. Smith:

I write to you on behalf of my constituents in the XX \_\_\_\_\_ District. Members of my District live, work, and shop in areas served by El Super stores. Many of them have historically shopped at El Super on a regular basis. At this time, however, my office pledges its full support of the call by UFCW and the Los Angeles County Federation of Labor to boycott El Super markets.

I am very upset to learn that unionized El Super workers continue to work without a fair, new contract – more than a year after their previous agreement with El Super expired. Your company's lack of respect for the hard working people who are primarily responsible for El Super's success is unconscionable.

It has come to my attention that despite their overwhelming vote in favor of recertifying the UFCW at the seven unionized El Super stores, your company has not agreed to return to the bargaining table. I cannot understand why you would turn your back on the workers when the Union and its members are willing to work with you to reach a fair contract.

We are informed that on January 8th of this year El Super fired Fermin Rodriguez. Mr. Rodriguez worked without incident as a cashier at El Super for more than nine years. He was active with the union and a member of the El Super worker negotiating committee. He often gave voice to the workers concerns when speaking to the press or the community. From what we know he is both a disciplined and committed employee. His actions were all intended to improve the working conditions of his co-workers and make El Super a company where the workers can work with dignity. This is his legal right. Terminating Mr. Rodriguez for his actions in this regard could only have been intended to silence him and his fellow workers. This is not how we expect companies to do business in Los Angeles. We urge you to review the facts and return Mr. Rodriguez to his position immediately.

Rest assured that my office will remain in close contact with El Super workers and their representatives throughout their struggle for respect and fair contract. We will urge our friends and allies in this District to honor the El Super boycott.

Should you have any questions or if my office can assist in bringing about a peaceful resolution to this lengthy and unnecessary dispute, please do not hesitate to contact me. We look forward to patronizing El Super markets after your company's workers receive the dignity and fair treatment they deserve.

Very Truly Yours,