

California American Studies Association

Annual Meeting



April 20-21, 2012
Claremont Colleges

CASA 2012 Schedule At-a-Glance

Friday, April 20

1:00-2:30	Adapting and Adopting Cultural Practices and Identities of Indigenous Americans in Modern Contexts <i>Fletcher 104</i>	American Dystopias and the Cultural Imagination <i>Fletcher 106</i>	Marriage, Mothers, and the Politics of Family <i>Broad Hall 214</i>	
2:45-4:15	Narrative, Tragic Comedy, and Identity in Faulkner <i>Fletcher 104</i>	Faith, Politics, and Religious Identity <i>Fletcher 106</i>	Television, Civil Rights, and Media Policy <i>Broad Hall 214</i>	Professional Development for Graduate Students <i>Broad Hall 207</i>
4:30-6:00	Contesting Natural Resources: Oil, Water, and Wolves <i>Fletcher 104</i>	Contemporary Youth and Social Crisis <i>Fletcher 106</i>	Organizing, Lobbying, and American Political Rhetoric <i>Broad Hall 214</i>	Symbolic Landscapes <i>Broad Hall 207</i>
6:00-7:00	Reception <i>Margaret Fowler Garden at Scripps</i>			

Saturday, April 21

8:30-10:15	Locating Musical Cultures <i>Fletcher 104</i>	(Un)Fragmenting the Metropolis: Revisiting Founding Myths in the Urban and Suburban Spaces of Los Angeles <i>Fletcher 106</i>	Sexuality and Print Culture <i>Broad Hall 214</i>	
10:30-12:15	Memory and Performance in California <i>Fletcher 104</i>	Exploring and Critiquing Imagery of Native Americans in the K-16 Classroom <i>Fletcher 106</i>	Pomona College Fires 17: Union Organizing and Immigrant Rights in the Inland Empire <i>Broad Hall 214</i>	Revisiting American Icons <i>Broad Hall 207</i>
12:15-1:30	Lunch	CASA Business Meeting <i>Fletcher 106</i>		
1:30-2:45	Keynote Address: Matthew Frye Jacobson, "The Historian's Eye" <i>Benson Auditorium</i>			
3:00-4:45	Class and Cultural Expression <i>Fletcher 104</i>	Community: The Real versus the Ideal <i>Fletcher 106</i>	Feminisms and Communities: Teaching In/Against the Prison Industrial Complex <i>Broad Hall 214</i>	Interdisciplinary Approaches to Immigration and Belonging in Transnational Contexts <i>Broad Hall 207</i>

California American Studies Association
2012 Annual Meeting
Pitzer College
The Claremont Colleges

CONFERENCE PROGRAM

FRIDAY, APRIL 20

Registration, Place, Time TBD

1:00-2:30

Session 1

Panel 1A: Ad@pting Indigeneity: Adapting and Adopting Cultural Practices and Identities of Indigenous Americans in Modern Contexts

Room: Fletcher 104

Chair/Comment: Carrie Lane (American Studies, California State University, Fullerton)

Passing for Minority: The Melungeon Fight for Ethnicity

Corrigan Vaughan (American Studies, California State University, Fullerton)

The Acjachemen Traditional Tribal Community: Civic Activism and Agency within Modernity"

Sukeinah Kassir (American Studies, California State University, Fullerton)

"Danza Azteca"

José Zamora (American Studies, California State University, Fullerton)

Panel 1B: American Dystopias and the Cultural Imagination

Room: Fletcher 106

Chair/Comment: Cheryl Walker (English, Scripps College)

The Two Americas and the Future

Winona Howe (English, La Sierra University)

The National and the Transnational in Neal Stephenson's *Snow Crash*

Julie Ha Tran (English, University of California, Davis)

Melancholic Withdrawal in Daniel Libeskind's Architecture

Tomoaki Morikawa (American Studies, Brown University)

Panel 1C: Marriage, Mothers, and the Politics of Family

Room: Broad Hall 214

Chair/Comment: Julie Liss (History, Scripps College)

“To Finish Our Work”: Maternal Patriotism, El Soldado, and the Labors of Remembrance at the California State Capitol

Irene Garza (American Studies, University of Texas, Austin)

Domestics in Domestic Space: Mothers in *Imitation of Life*

Gloria Monti (Radio-TV-Film, California State University, Fullerton)

If Marriage is in Trouble, It's Not Because of Marriage Equality

David Miller Parker (History, Los Angeles Pierce College)

Coffee Break

2:45-4:15

Session 2

Panel 2A: Narrative, Tragic Comedy, and Identity in Faulkner

Room: Fletcher 104

Chair: Charmaine Van (English, California State University, Fullerton)

“Notpeople in Notlanguage”: The (Re) Fashioning of Quentin Only to Murder Him Better

Mariam A. Galarrita (English, California State University, Fullerton)

Tragically Comical Form in the Works of William Faulkner

Christine Nguyen (English, California State University, Fullerton)

The Elusive “Myriad”: The Fragmentation of Quentin Compson in Faulkner’s *Absalom, Absalom!*

Shannon Takeuchi (English, California State University, Fullerton)

Comment: Chris Ruiz-Velasco (English, California State University, Fullerton)

Panel 2B: Faith, Politics, and Religious Identity

Room: Fletcher 106

Chair/Comment: Edward Blum (History, San Diego State University)

Moral Reasoning, Divine Providence, and the Problem of Religious Fundamentalism: Reinhold Niebuhr’s Relevance in Today’s Culture Wars

Roberto Sirvent (Social Science, Hope International University)

Benjamin Mays and Religious Black Internationalism, 1936-1948

Sarah Azaransky (Theology and Religious Studies, University of San Diego)

In the Name of Authenticity: Public Life of Private Self in a Postmodern America
 Hyang Jin Jung (Anthropology, Seoul National University)

Toward a CASA Initiative in Religions in California Cultures
 Ray Kibler (Church History and Ecumenical Studies, Independent Scholar)

Panel 2C: Television, Civil Rights, and Media Policy

Room: Broad Hall 214

Chair/Comment: Victoria Johnson (Film and Media Studies, University of California, Irvine)

Television, Racial Inequality, and “Carpetbagger Justice”: The Peculiar History of the Alabama Educational Television Commission
 Allison Perlman (Film and Media Studies, University of California, Irvine)

Television and Anti-Busing Backlash in Pontiac, Michigan
 Matt Delmont (American Studies, Scripps College)

Topicality, Orality, and Media Policy: A Study in Translation
 Steve Classen (Television, Film, and Media Studies, California State University, Los Angeles)

Panel 2D: Professional Development for Graduate Students: Publishing, Applying to Doctoral Programs, and Presenting Professional Papers

Room: Broad Hall 207

Roundtable Participants:

Matthew Frye Jacobson (American Studies and History, Yale University)
 Brett Mizelle (American Studies and History, California State University, Long Beach)
 Adam Golub (American Studies, California State University, Fullerton)
 Michael Steiner (American Studies, California State University, Fullerton)

4:30-6:00

Session 3

Panel 3A: Contesting Natural Resources: Oil, Water, and Wolves

Room: Fletcher 104

Chair/Comment: Brett Mizelle (American Studies and History, California State University, Long Beach)

“The Petroleum Bill of Rights”: Re-scripting the History of Oil
 Bob Johnson (History, National University)

Before and After: The Alabama Gates’ Occupation and Perceptions of Fairness in Owens Valley
 George Gregory Rozsa (American Studies, California State University, Fullerton)

Crying Wolf: Rhetorical Strategies in the *Canis Lupus* Delisting Debate
 Andrew Howe (History, La Sierra University)

Panel 3B: Contemporary Youth and Social Crisis

Room: Fletcher 106

Chair/Comment: Adam Golub (American Studies, California State University, Fullerton)

Taking a New Look: Revisiting Ethnographic Fieldnotes from Inside California's Juvenile Justice System

Mary Barr (Sociology, Pomona College)

In the Wrong Relationship at the Wrong Time: The Effects of Social Capital of Adolescent African Americans Girls on their Integration into Public Space

Courtney Ball (Urban Studies, Fordham University)

Getting High

Victor Silverman (History, Pomona College)

Panel 3C: Organizing, Lobbying, and American Political Rhetoric

Room: Broad Hall 214

Chair/Comment: Arlene Lazarowitz (History, California State University, Long Beach)

What the Blacklist Can Teach Us About the Tea Party: Re-Theorizing the Hollywood Red Scare in an Age of Neo-Populism

Andrew Paul (History, University of Minnesota)

Inside the Italian American Civil Rights League

Jeffrey Louis Decker (English, University of California, Los Angeles)

The Role of Lobbying in US Foreign Policy: A Comparative Study of AIPAC (American Israel Public Affairs Committee) and USINPAC (United States India Political Action Committee)

Ramesh Babu Kanneganti (American Studies, Osmania University, Hyderabad, India)

Panel 3D: Symbolic Landscapes

Room: Broad Hall 207

Chair/Comment: Michael Steiner (American Studies, California State University, Fullerton)

A Constructed Region: Symbolic Landscapes and Myth-Making in Southern California

Evan Haynes (History, California State University, Fullerton)

The Mexican Not Next Door: Rancho Santa Fe, *The Tortilla Curtain*, and the Spanish Fantasy Past

Nicole Rehnberg (English, California State University, Fullerton)

Architecture as Cultural Artifact: The Colorado Street Bridge

Lisa Yamasaki (American Studies, California State University, Fullerton)

Golden Poppy: A Southern California Symbolic Landscape

Graham Beckwith (Journalism and History, Ohio State University, Columbus)

6:15-7:45

RECEPTION

Margaret Fowler Garden at Scripps

Wine, beer, and appetizers will be served.

SATURDAY, APRIL 21

Registration, 8am to 4pm

Room TBD

Coffee & Pastries

8:30-10:15am

Session 4:

Panel 4A: Locating Musical Cultures

Room: Fletcher 104

Chair/Comment: Oliver Wang (Sociology, California State University, Long Beach)

The Punk Problem: Punk's Use of Space in Postsuburban California

Yvonne L. England (American Studies, California State University, Fullerton)

Salsa, Sound, and Sense: Toward an Understanding of Cultural Appropriation and Resistance

Anton L. Smith (American Studies, Loyola Marymount University)

Towards a Study of Prison Music: Containment, Escape, and the Sound of America

Jeb Middlebrook (Sociology, University of Southern California)

Panel 4B: (Un)fragmenting the Metropolis: Revisiting Founding Myths in the Urban and Suburban Spaces of Los Angeles

Room: Fletcher 106

Chair/Comment: Sarah Schrank (History, California State University, Long Beach)

Race, Space, and the Fernando Valley: Tales from the "Damned Hills" and Beyond

Jean-Paul deGuzman (History, University of California, Los Angeles)

The Fight for Bread: Labor Coalitions and Jewish Identity in Boyle Heights

Caroline Luce (History, University of California, Los Angeles)

Los Angeles 1915: "The Eighth Wonder of the Realty World"

Laura Redford (History, University of California, Los Angeles)

Panel 4C: Sexuality and Print Culture

Room: Broad Hall 214

Chair/Comment: Chris Guzaitis (Gender and Women's Studies, Scripps College)

Writing BLK: Publishing Black Queer Los Angeles

Kai M. Green (American Studies and Ethnicity, University of Southern California)

Don't Panic: Queer Male Friendship in Post-Stonewall American Literature

Daniel Lanza (Cultural Studies, Claremont Graduate University)

Reading Pleasure and Shame: The Limits of Assemblage and Intersectionality

Emily Raymundo (American Studies and Ethnicity, University of Southern California)

Coffee Break

10:30-12:15am

Session 5

Panel 5A: Memory and Performance in California

Room: Fletcher 104

Chair/Comment: Melissa Hidalgo (English, Pitzer College)

The Postmodern Monument: An Analysis of Performance Art and National Identity in the Twenty-First Century

Ella Diaz (Interdisciplinary Studies, San Francisco Art Institute)

Nicknaming in Small Town California: The Construction of Historical Identity

William M. Etter (English, Irvine Valley College)

The Remains of the Car Culture: Repurposing Southern California's Roadside Structures for a New Era

Kelli Shapiro (American Civilization, Brown University)

Panel 5B: Exploring and Critiquing Imagery of Native Americans in the K-16 Classroom

Room: Fletcher 106

Chair/Comment: Faiza W. Sheeren (English and Foreign Languages, California State Polytechnic University, Pomona)

Two Tales from Mourning Dove's *Coyote Stories*: Healing Narratives and Antidotes to Stereotypes of Native Americans

Victoria Longino (Humanities and Communication, Massachusetts College of Pharmacy and Health Sciences)

Did Pocahontas Really Look Like That? Teaching Students to Contextualize Images of Native Americans

Kristen Petersen (History and Social Sciences, Massachusetts College of Pharmacy and Health Sciences)

Can an Early American Indigenous Ideogram Perform as a Pedagogical Instrument?

Ivy Merriot (American Studies, Montana State University)

Panel 5C: Pomona College Fires 17: Union Organizing and Immigrant Rights in the Inland Empire

Room: Broad Hall 214

Chair: Victor Silverman (History, Pomona College)

Roundtable Participants:

Isabel Juarez (Pomona College '13)

Jose Calderon (Sociology and Chicano/o-Latina/o Studies, Pitzer College)

Tomás Summers Sandoval (History and Chicana/o-Latina/o Studies, Pomona College)

Panel 5D: Revisiting American Icons

Room: Broad Hall 207

Chair/Comment: Frances Pohl (Art History, Pomona College)

The State of Exception and the Frontier Romance Novel of the 1820s

Lauren N. Summers (English, California College)

Death Becomes Her: Fictionalized Cheerleaders, Popularity, Imperfection, and Victimhood

Allison E. Wright (American Studies, University of Texas, Austin)

Planet Coke: The Global Rhetoric of Coca-Cola

Brendan Gaughen (American Studies, University of Texas, Austin)

12:15-1:30 LUNCH

CASA BUSINESS MEETING

Room: Fletcher 106

1:30-2:45

KEYNOTE ADDRESS

Room: Benson Auditorium

Matthew Frye Jacobson (History and American Studies, Yale University)

"The Historian's Eye"

3:00-4:45

Session 6

6A: Class and Cultural Expression

Room: Fletcher 104

Chair/Comment: Hal Barron (History, Harvey Mudd College)

Temporary Mobility, Travel Narratives, and the Pull of the Sea
Marti Klein (Liberal Studies, California State University, Fullerton)

Hat, Horse, Clubhouse: Understanding the Relationship Between Horse Racing and Class
Jonathan Silverman (English, University of Massachusetts, Lowell)

A Man of Thought and a Man of Action: The Hemingway Image in Depression-Era America
Michael Civile (American Studies, Boston University)

Blazing Saddles: The Jewish Humor of Mel Brooks as Social Critique
Lisa Dresback (American Studies, California State University, Fullerton)

6B: Community: The Real versus the Ideal

Room: Fletcher 106

Chair/Comment: Elaine Lewinnek (American Studies, California State University, Fullerton)

Brook Farm, Community, and the Economics of Transcendentalism and Fourierism
Patrick Heyer (American Studies, California State University, Fullerton)

Looking In From Outside the Gates: Media Representations of Gated Communities
David Donley (American Studies, California State University, Fullerton)

Zoot Suits and Uniforms: Dismantling Identities
Walter V. Santizo (American Studies, California State University, Fullerton)

6C: Feminisms and Communities: Teaching In/Against the Prison Industrial Complex: A Roundtable Discussion

Room: Broad Hall 214

Chair: Chris Guzaitis (Gender and Women's Studies, Scripps College)

Susan Castagnetto (Intercollegiate Women's Studies of the Claremont Colleges, Scripps College)
Chris Guzaitis (Gender and Women's Studies, Scripps College)
Andrea Kozak (Scripps College '12)
Angie Moore (Pitzer College '13)

6D: Interdisciplinary Approaches to Immigration and Belonging in Transnational Contexts

Room: Broad Hall 207

Chair/Comment: Bill Anthes (Art History, Pitzer College)

Neocolonial Transnational Identities: Japanese Americans from Hawaii in Japan

Jane H. Yamashiro (American Cultures, Loyola Marymount University)

Making Sense of US Public Opinion About Immigration

Claudia Strauss (Anthropology, Pitzer College)

“Los Argenchinos”: Cultural and Linguistic Assimilation of Chinese in Argentina

Calvin N. Ho (Sociology, University of California, Los Angeles)

GRADUATE STUDENT PAPER PRIZE

CASA awards a prize to the best graduate student paper presented at the annual meeting. Students who wish to nominate themselves should submit a copy of their paper via email to prize committee chair Brett Mizelle (dmizelle@csulb.edu) no later than April 25th.

The national American Studies Association (ASA) meeting in San Juan, Puerto Rico, November 15-18, 2012 will feature a panel of outstanding graduate student papers drawn from different regional ASA chapter meetings. The winner of the CASA prize earns a spot on this panel and will be able to present his/her paper at ASA in the fall. CASA will help defer the cost of student travel to ASA.

REGISTRATION AND LOGISTICS

REGISTRATION

There is no pre-registration for the meetings. Registration will occur at the meeting itself. There is a charge of \$65 for all faculty/community registrants and \$25 for all student registrants (grad and undergrad). Because we lack the ability to process credit cards, please be prepared to pay for registration with a check (made out to California American Studies Association) or with cash. All presenters, chairs, and attendees, should plan to register.

PITZER COLLEGE

The 2012 CASA conference will be held on the campus of Pitzer College. A map of Pitzer is available here: http://www.pitzer.edu/about/maps/map_quickreference.html

GUIDELINES FOR PRESENTERS

To make sure that there is plenty of time for the presentation of each paper and a robust discussion, please plan on limiting your presentations to 15-20 minutes.

Presenters should send copies of their papers to their chair/commentator by April 6, 2012.

AV INSTRUCTIONS FOR CASA CONFERENCE

Each meeting room will be equipped with an LCD projector, screen, and a connector cable. The conference is not supplying computers. You will need to bring a laptop or share a laptop with someone else in the session. Presenters should collect their presentations on one laptop prior to the session. This will minimize delays once the session begins. We recommend that you bring your presentation on a USB drive or CD as a backup. Mac users are advised to bring their own adaptors for the digital projectors.

TRAVEL INFORMATION

For participants who are traveling by plane, the closest airport to The Claremont Colleges is the LA-Ontario International Airport (ONT). The next best option is John Wayne Airport (SNA) in Orange. LAX is not recommended if you are looking for proximity to campus.

You can find driving directions and information about bus and rail transportation here:

<http://www.pitzer.edu/about/visiting/visiting.asp>

PARKING ON CAMPUS

HOTEL RECOMMENDATIONS

The Doubletree Hotel (555 West Foothill Boulevard, Claremont, CA 91711) is closest to campus. Phone number: (909): 626-2411. When you call to make a reservation, ask for **Shirlene Maldonado** and tell her you are with the California American Studies Association in order to receive the Claremont Colleges rate of \$114 plus tax per night. A list of other area hotels can be found here:

<http://www.pitzer.edu/about/visiting/lodging.asp>

FOOD & DRINK

Coffee and tea will be provided on Friday afternoon. Coffee, tea and pastries will be provided on Saturday morning and drinks and cookies will be available between afternoon sessions on both days.

On Saturday, lunch will be provided for all registered conference participants.

CASA ON TWITTER

The official conference hashtag is #CASA2012.

ABOUT CASA

The California American Studies Association (CASA) was created in 1982, when the northern and southern California ASA chapters were combined. Annual three-day conferences were held every spring from 1983 to 2003, addressing focused topics and drawing presenters and attendees not only from California but also from other regions. After a five-year hiatus, a small group of veteran and new members revived the association and held a conference in 2008 at Soka University of America. In 2009 CASA met at UC Santa Barbara, in 2010 at CSU Long Beach, and 2011 at CSU Fullerton.

More information regarding CASA and its annual conferences can be found at the Association's webpage: <http://hss.fullerton.edu/amst/casa/>

2011-12 CASA Executive Committee

President: Adam Golub, CSU Fullerton

Vice President: Sarah Schrank, CSU Long Beach

Treasurer: Jackie Donath, CSU Sacramento

Secretary: Elaine Lewinnek, CSU Fullerton

Representative to ASA Regional Chapters Committee: Brett Mizelle, CSU Long Beach

CASA 2012 Conference Organizer:

Bill Anthes

CASA 2012 Program Committee:

Matthew Delmont, Chair

Adam Golub

Brett Mizelle

Sarah Schrank